IIEP-UNESCO Global Campus

Education Leadership Seminar (2024)

Designing and leading strategies to enable education transformation

18 March 2024 – 26 April 2024

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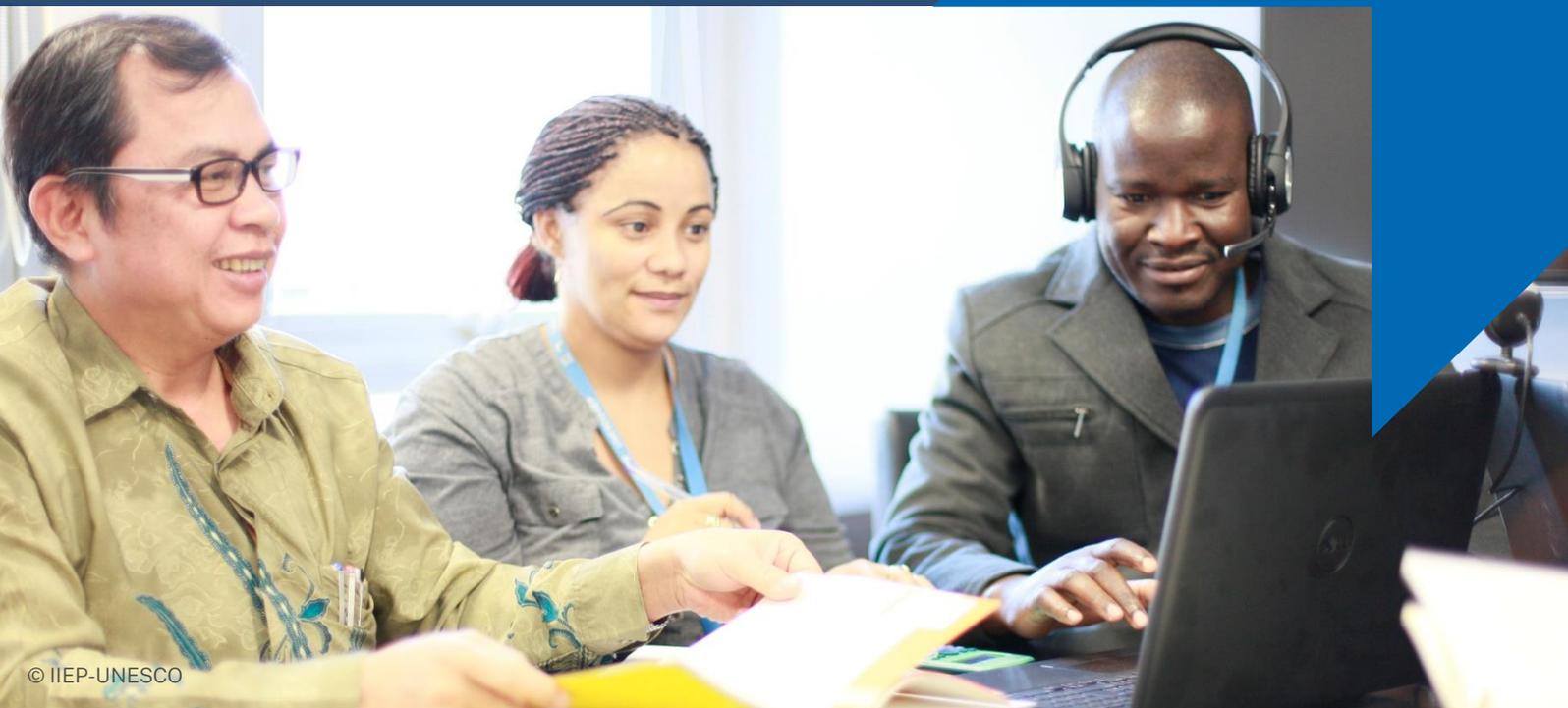
SEMINAR OVERVIEW

DATES
18 March – 19 April 2024 (online)
22–26 April 2024 (face-to-face, Paris)

AIM
Provide participants with knowledge and skills on leading effective educational planning and implementation processes

PARTICIPANTS
— High-level education policy makers and planners responsible for the design, management, and implementation of education policies in UNESCO Member States

— Participation is open to individual professionals or teams of two to four professionals

KEY COMPONENTS
— The role of educational leaders in the key dimensions of effective education change: plan and policy design; stakeholder engagement; building a conducive context; and coherent implementation strategies

PRACTICAL INFORMATION

Language: English

Volume of learning: 100 hours

Registration fees: USD 1600 (scholarships available)

Registration deadline: 30 January 2024

IIEP credit points earned: 4 IIEP credits

Introduction

As a leading provider of training in educational planning and management, cutting-edge research, and in-country capacity development to support education stakeholders, especially ministries of education, UNESCO's International Institute for Educational Planning (IIEP-UNESCO) knows that now more than ever, effective leadership is required for successful educational planning.

Today, high-level decision makers responsible for transforming education systems around the world face complex policy environments. Several factors necessitate constant policy adjustments, including an increasing use of technologies and data, changing governance, decentralization, diversification of stakeholders, and many unknown factors. To effectively navigate this complexity and uncertainty, high-level decision-makers need advanced leadership skills, competencies and processes to design education policies and plans that effectively reach schools and drive impactful change.

Responding to this need, IIEP-UNESCO will offer in 2024 an Education Leadership Seminar to enhance the leadership skills and competencies of high-level education decision makers to effectively design, manage and implement policies and plans. The Education Leadership Seminar is part of the new IIEP-UNESCO Global Campus, with a harmonized and flexible modular structure, an IIEP-UNESCO micro-credentials system and a learner-centred technological infrastructure and pedagogy.

IIEP-UNESCO's Education Leadership Seminar is an opportunity for high-level education policy planners and decision makers to hone their skills on leading effective change processes with peers from other UNESCO Member States and international experts.

📖 The Seminar

The Seminar will focus on the role of educational leaders in the key dimensions of effective change.

🎯 Intended Learning Outcomes

At the end of the Seminar, participants should be able to:

— Examine how leadership contributes to successful policy and plan implementation.

— Apply leadership skills in the process of designing smart education policies and plans.

— Engage key stakeholders in the policy and plan preparation process.

— Identify contextual factors that will lead to the successful implementation of education reform.

— Design and lead implementation strategies to enable transformation.

👥 Participants' profiles

This Seminar is designed for:

— High-level education policy makers and planners responsible for the design, management, and implementation of education policies in UNESCO Member States (for example Permanent Secretaries, Chief Education Officers, Directors of Planning Departments, Directors of other Departments involved in the preparation/implementation of education sector plans, etc.).

— Individual professionals or teams of two to four professionals, in particular those whose education policies or plans focus on education quality improvement at primary and secondary levels.

ⓘ **Please note that participants must have reliable access to the internet and meet the requirements described in the Annex 'Technology requirements'.**

📖 Seminar structure and content

This Seminar is organized in two modules, as described below.

Module 1 (online): Introduction to Educational Planning and Effective Leadership (Largely self-paced)	Module 1 will introduce participants to the working methodology of the Seminar and cover the following: — **Effective leadership in educational planning.** Participants will be able to explain different types of leadership and reflect on their own role and style of leadership. — **Introduction to the dimensions of implementation strategies.** Participants will be able to explain the different dimensions of effective policy change and identify the tools, timelines and accountability and resources needed for a coherent implementation plan. — **School visit.** Participants will select a school policy implemented in their own UNESCO Member State and undertake a school visit to reflect on the policy-practice gap present in the policy.
Module 2 (face-to-face): The Practice of Education Leadership (IIEP-UNESCO Paris)	Each day will focus on a different dimension of leadership in the design, stakeholder engagement, context and implementation of education policies and plans: — **Day One** will review the role of education leaders in policy and plan design for effective implementation. Based on the case study method, participants will analyse policy design through the lens of implementation. — **Day Two** will focus on leading inclusive stakeholder engagement in the policy and plan preparation process. Building on a case study, participants will map key stakeholders and formulate effective engagement strategies. — **Day Three** will enable participants to identify contextual factors that will lead to the successful implementation of education reform. — **Day Four** will focus on communicating impactfully on policy and plan implementation. It will also include a school visit to reflect and exchange on implementation in another context. — **Day Five** will bring design, stakeholder engagement and context alignment together to enable coherent implementation strategies.

📅 Seminar calendar

The Seminar will start on 18 March 2024 with a first Module that takes place online until 19 April 2024. Participants should spend on average 8–10 hours per week on Seminar-related work during Module 1.

Module 2 on the practice of education leadership, will take place in Paris from 22 to 26 April 2024.

📖 Learning modalities

The Seminar will build on the case-study method to promote both individual reflection of practices from participants' own UNESCO Member State and exchange of experience with experts and participants from different UNESCO Member States.

The Seminar will be based on five learning modalities:

— **Individual study** of reading materials, videos, and interactive presentations, participation in online discussions, completion of individual quizzes.

— **Interaction** with international experts and participants from other institutions and UNESCO Member States through direct collaboration and experience sharing.

— **Leadership skills sessions** aimed at empowering participants in specific areas such as decision-making, communication, negotiation and making effective presentations.

— **Practice sessions** to reflect individually and with peers on the integration of new knowledge, skills, and tools in participants' own implementation strategy, and the development of a roadmap for implementation based on an individually selected policy.

— **Teamwork sessions** based on a case study.

📋 Assessment and certification

Participant performance will be marked on a scale of 0 to 20 with 60 per cent (12 out of 20) considered a pass grade. It will be assessed through:

— Quizzes: 20%

— Preparation of a country file: 10%

— Individual assignment (roadmap for implementation): 30%

— Group work (based on a case study): 40%

A participant who successfully meets the evaluation requirements of this Seminar will obtain a certificate of completion with 4 IIEP credits.

✔️ Entry requirements

All candidates must meet the following requirements:

— **Professional experience:** a minimum of five years of current or recent work experience in the field of education (professionals with current work experience will be given priority access).

— **Leadership experience:** have recently participated or will, in the near future, participate in the design and implementation of an education policy or plan.

— **Language proficiency:** have a good capacity to communicate (read, write, and speak) in English.

— **Funding:** The candidates' applications must specify how travel and accommodation costs will be met.

📇 Registration

Applications will be possible on the IIEP-UNESCO website by Friday 1st December at: https://training.iiep.unesco.org/faces/CreationCompte.xhtml

The deadline for applications is Tuesday 30 January 2024.

🔍 Selection procedure

Candidates will be informed of their selection within three weeks of submitting their application.

Geographical and gender balance will be taken into consideration in the selection procedure. Particular consideration will be given to applications received from low-income and middle-income countries.

🪙 Participation costs

Participation costs for this new course include:

— **Registration fee**: 1,600 dollars, with scholarships available for participants.

— **Travel costs**: Travel visa and insurance (if applicable), and transportation to be covered by participants. For further information, please check with French authorities in your country.

— **Accommodation and living expenses**: to be covered by participants, including hotel and meals.

📊 Financial information

Financial assistance and grants

While IIEP is not a funding institution, scholarships have been secured for all course accepted participants to cover registration fees.

To cover other participation costs (travel, accommodation, visa, etc.), candidates are encouraged to apply to funding institutions for support (such as their employers including ministries, international organizations, and NGOs).

Accommodation

IIEP-UNESCO has no accommodation facilities of its own. A list of hotel options around Paris will be provided to admitted candidates. Please note that bookings for hotels or other accommodation have to be made by participants themselves.

🖥️ Technology requirements

The IIEP-UNESCO Global Campus platform is based on the Moodle learning management system. In order to apply to this Seminar, participants must make sure they meet the following technical requirements.

Accessibility	For information on how IIEP-UNESCO strives to continuously improve the accessibility of its online training, and its accessibility policies, please click on https://campus.iiep.unesco.org/, and then click on the Accessibility link at the bottom of the page.
Browser	The IIEP-UNESCO platform (Moodle) is compatible with the majority of browsers: Desktop or laptop computer — Chrome — Firefox — Safari — Edge NOTE: All versions of Internet Explorer should be avoided, as should older versions of Safari (7 and older). To ensure optimal security and user experience, it is recommended that you use the most recent version of your browser.
Sound card, headset, speakers	In order to watch videos etc., you must have a sound card in your computer and will need a headset, earphones, or speakers.
Microsoft Word and Excel	Several courses require you to download Word or Excel documents. If you do not have MS Office, you can download Open Office, a free suite of software, which allows to open and edit MS Office files.
Adobe Reader	Participants will need a PDF viewer to open and view PDF files. You can download Adobe Reader for free at https://get.adobe.com/reader/
Internet connection	Having a high-speed Internet connection will allow participants to benefit from all available resources. Minimum recommended connection speed: 500 Kbps.
Mobile devices	Although IIEP-UNESCO's courses are primarily designed to be followed on a personal computer, the design of site and course pages is responsive, meaning that participants can also use their smartphone or other mobile device to access courses, view videos, read and reply to forum messages, and so on.